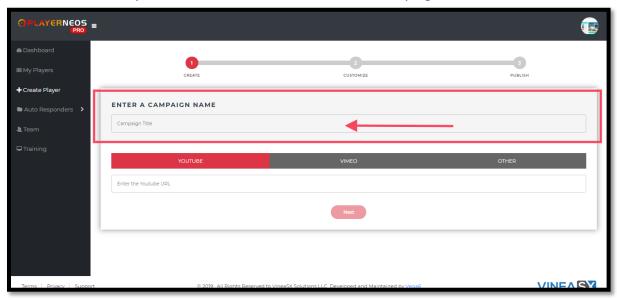


PLAYERNEOS TUTORIAL- How to Create a Player

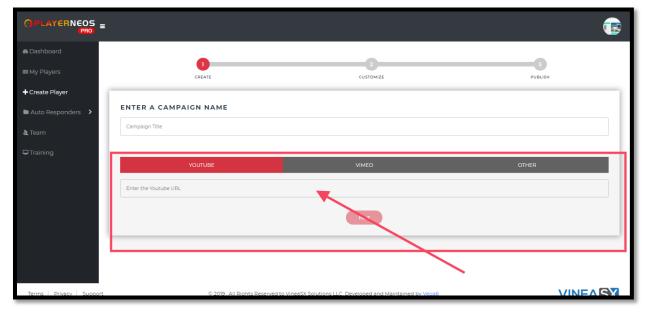
Through PlayerNeos, user can apply own thumbnail image, their own desired player skin, its title & description; they can add their own Click to Action (CTA), they can enable or disable social sharing options on player, they can add their own brand logo and countdown timer in case any upcoming offer or event.

Follow these simple instructions below:

1. Click the "Create Player" tab on the dashboard. Enter the campaign name.

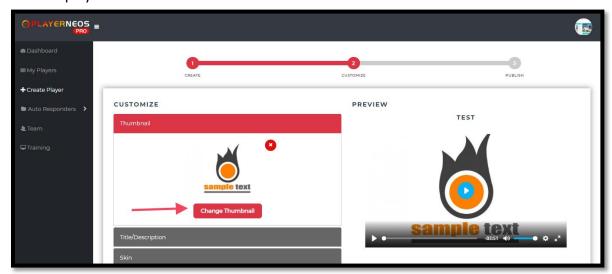


2. Enter your Video URL. It may be from Youtube, Vimeo, or other video sources. Once you enter the URL and if it is a valid URL, Next button will be enabled then click Next button.

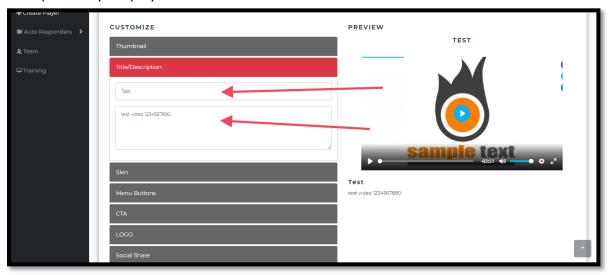




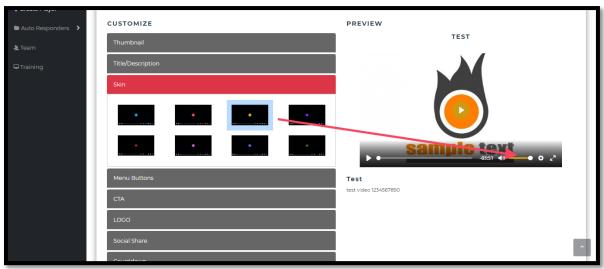
- 3. You will be routed to the customization page where you can personalize your player.
- a. <u>Thumbnail</u>- to change a thumbnail, just click on the Change Thumbnail button then choose from your device photos. This will serve as the primary photo of your player when displayed.



b. Add a Title/Description to your video- here you can add your preferred title and description to your player.



c. **Skin**- here you can choose a skin or color theme for your player.

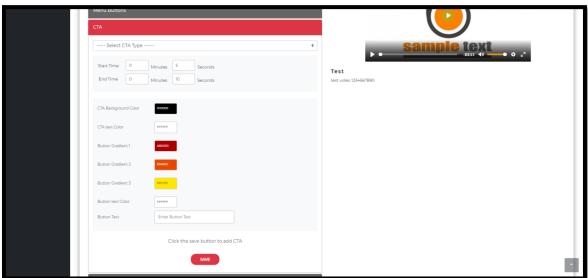




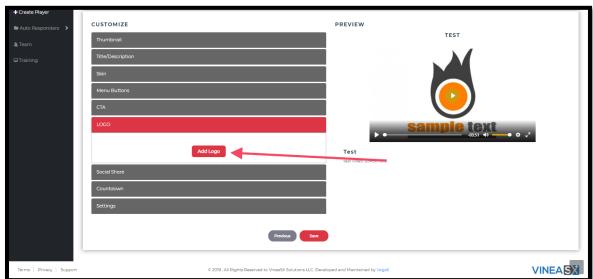
d. <u>Menu Buttons</u>- here you can customize your menu buttons by entering the text according to your preference.



e. <u>CTA or Click to Action</u>- Here you can customize an action button that draws the visitors attention and leads to an action by clicking the button.



f. Logo- add you own logo by clicking on the Add Logo button.

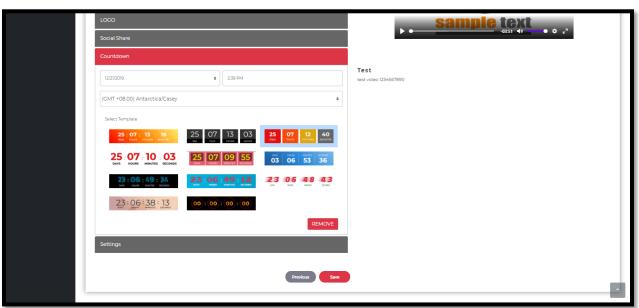




g. **Social Share**- Here you have the option to enable or disable social sharing options on player. Enabling the social sharing will show up that social sharing icon on player. Through this, end viewer can share the video player to their social accounts.

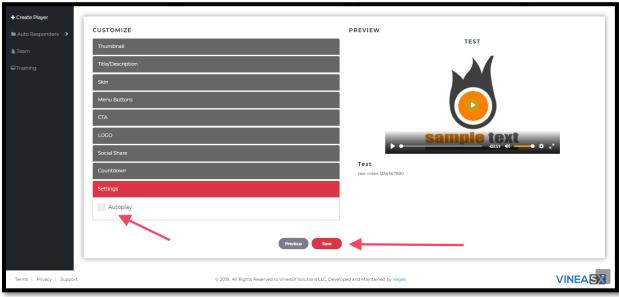


h. <u>Countdown Timer</u>- you can add a countdown timer in case any upcoming offer or event.



i. <u>Settings</u>- here you can enable or disable autoplay for your video. Enabling autoplay lets your player play the video automatically when opened. Once done with your player customization, click Save button at bottom.





You will be routed to the Publish page where you can find your just created video URL.

